

# Mrs. Jaimie ODUWARE

Driving Business Transformation & Technology



## CONTACT

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## LANGUAGES

- French (Native)
- Spanish (Professional)
- English (Bilingual)
- German (Elementary)

## ABOUT ME

"My journey has been defined by leading transformative programs. Bringing together business needs and technology with the aim to communicate on our innovative medicines and properly engage and connect with our healthcare community.

I am pro-active with strong tracking, coordination and project planning skills.

My resilience allows me to thrive in multicultural and ever-changing environments, as they challenge me to adapt quickly, embrace diverse perspectives and continuously grow both personally and professionally.

Knowledgeable in handling global strategic approach, technology solutions and local needs, maximizing Data Digital & IT functions investments.

Skilled in Risk and financial management, my end to end expertise has been instrumental in aligning demands with high-quality service delivery."

## HOBBIES & INTERESTS

- Financial literacy and planning
- Outdoors (hiking) & Travel and organizing trips
- Wellbeing (meditation, reiki, yoga, Vipassana)

## EXPERIENCE

### Director, Strategic Business Partner - Global

Novartis Pharma AG - Basel CH

Jan 2022- Present

Handled business transformation programs, as a trusted partner to align technology initiatives with business goals, Novartis strategic roadmap and deliver measurable value. Lead global programs with localized adaptations across markets, better user experiences and ensuring launch readiness. Drive the full lifecycle of projects, from vision to operational handover, partnering with Business Owners from key therapeutic areas and IT peers. Achieving the goal to reach as much patients, communicate successfully on our products and improve the healthcare system.

### Service Delivery Expert / SBP - Global Business TA

Novartis Pharma AG - Basel CH

Feb 2018 - Dec 2021

Managed product lifecycles maximizing resource allocation and finances. Shaped non profit engagement programs. Established quality standards for IT service delivery, overseeing the alignment of global strategies and customer satisfaction. Provided analysis brand accounts, product prioritization while shaping business accounts. Hands on product launches, brand playbooks focusing on omnichannel, patient education and activation.

### IT Business Relation Manager

Novartis Pharma AG - Basel CH

Mar 2016- Feb 2018

Served as the primary Commercial IT point of contact across Global therapeutic areas, translating strategic needs into technological solutions. Built strong partnerships with business stakeholders, anticipate needs, leading solution design and integration along commercial processes. Provided strategic advice based on business priority requirements.

### Global Senior Digital Project Manager (Ext.)

Novartis Pharma AG - Basel CH

Jan 2015-Feb 2016

Oversaw digital projects for the Neuroscience, Dermatology & Immunology Franchises, focusing on innovative solutions for customer engagement. Supported the planning and budgetary processes. Developed digital platforms and apps, integrating cross-functional expertise and impact customer engagement.

### International Digital Manager (Ext.)

Roche Pharma AG - Paris FR & Basel CH

Jan 2011- Dec 2014

Managed large-scale global digital marketing projects, piloting new technologies and optimizing multichannel eMarketing actions. Delivered solutions to affiliates worldwide, enhancing internal business operations through innovative best in class strategies. Optimizing digital presence and customer engagement while setting up guidelines and implementing clear processes. Analyzed external trends, representing the company externally. Improve our stakeholders relationship by successfully delivering towards KPI's.

### International E-Business Project Manager

EMC Computer Systems - Paris FR

Sept 2009 - Jan 2011

Led SEO and SEM campaigns, executing online strategies to optimize product launches across EMEA. Responsible for development and content localization.

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## EDUCATION

### MBA, eBusiness Digital

Ecole Supérieure de Gestion ESG MBA - PARIS, France

2011

### Master's Degree, Science of Management

Université Panthéon Assas - PARIS, France

2010

### BA of Commerce & Marketing

IUT de Sceaux - PARIS, France

2009

### BA (Hons) European Business

University Of Lincoln - United Kingdom

2008

## CORE COMPETENCIES

### Leadership

Strategic Business Partnering. Stakeholder engagement. Relationship-building. Cross-functional Collaboration. Training. Solution Oriented.

### Program Management

End-to-End Program Accountability. Multinational Deployment. Agile. Product Launches & Planning.

### Technology Integration

Digital Transformation. Data & IT Strategy. Omnichannel, HCP & Patient Focus.

### Risk Management

Investment Oversight. Process Improvements. Portfolio Management. Compliance.